T-shirts, pins, books on collectors' gift list

or the last 13 years, Ralph Mitchener has, in his pre-holidays column, given ideas for gifts for the stamp collector. This column continues that tradition and adds some stamp gifts for the non-collector as well.

As Canada Post becomes market oriented, new and different products for the public are conceived and made available.

For the golfer in the family, this year you might want to purchase a Lucite block paperweight (\$17.50) in which the five golf stamps are embedded. You could add the five stamps on lapel pins (\$1.95 each or five for \$9).

T-shirts are very popular with the young and not-so-young. Stamp Collecting Month's Superman and three other superheroes can be found on Roots™ T-shirts (\$13.95 youth, \$16.95 adult). I don't know what happened to the fifth superhero, Johnny Canuck. He didn't get to be portrayed on one. There is also a superhero's mousepad (\$9.95).

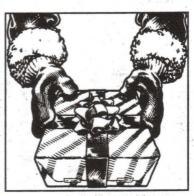
If your "stamp buddies," as my daughter calls mine, are interested in the literature of the hobby, there are three new publications available.

The first is *Unitrade's Canada* Simplified (\$10.95). Just released, its 111 pages cover the stamps of Canada and the provinces from 1851 to the fall of 1994.

It is a "condensed" version of Unitrade's Canada Specialized and is perfect for the beginner or the stamp collector interested in the basic stamps of Canada.

A full-color catalogue, the *Canada* Simplified does not illustrate all the stamps. It has a quick and easy numerical reference to find the non-illustrated stamps of the same design and uses the established Scott Numbering System common in North America.

Scott Publishing Co. has issued the 1996 Classic Catalogue (\$49.95). Covering the stamps of the 1840-1940 "classic" era, it has, as an added feature this year, a priced list-



ing of the postal history of certain issues and countries. It is a good idea whose time has come. Scott is to be commended for this much improved second edition.

The final "literary" gift is Canada Post's Canada '95.

This year's annual souvenir album has changed in size and look. To better accommodate the different formats Canadian stamps are now issued in, the book is almost square — in fact, it looks like an old 33 RPM boxed records set. With this new size, there is no longer any need to break up the stamps (strips of five, booklets, etc.) to enter them into their respective protective mounts.

The 66 glossy pages are beautifully illustrated with detailed and well-written accompanying stories. This coffee-table book sells for \$39.95 and includes over \$32 in actual postage, which makes it quite a bargain.

The Canada Post products are available through the National Philatelic Centre, 75 St. Ninnian St., Antigonish, N.S., B2G 2R8 (toll free at 1-800-565-4362) at most retail post offices and at most local stamp dealers. The latter is where you will also find the Scott and Unitrade catalogues.

Your regular columnist, Ralph Mitchener, is ill and I am sure that a note or card would help boost his spirits. Please send it care of the Queensway-Carleton Hospital, 3045 Baseline Rd., Nepean, K2H 8P4.

NEXT WEEK: Coins

STAMPS / Charles Verge

Canada Post announces 1996 stamp program

The subjects for the 1996 stamp program have been announced by Canada Post. Scheduled are 14 commemorative sets and single stamps, one definitive and a new series

of postal stationery.

The lone definitive is an addition to the Canadian architecture high values. Will the Victoria Public Library's be the first \$10 stamp? It's a value whose time has come. If not, then the \$5 Bonsecours Market, issued May 28, 1990, is due for replacement to the smaller format introduced in 1994 for the \$1 and \$2 architecture definitives.

Again this year we should be treated to a variety of formats: booklets (Canada Post calls them stamp packs), souvenir sheets and miniature sheets.

The first issue of the year, a series on four Canadian birds scheduled for Jan. 9, comes in a diamond-shaped miniature sheet of 12. The four birds in this series are: Newfoundland's provincial bird, the Atlantic puffin; Canada's largest woodpecker, the insect eating pileated woodpecker; the ruby-throated hummingbird, the only one of its species found east of Alberta; and Canada's smallest falcon, the American kestrel.

Canada Post will make available to collectors the full uncut press sheet of five miniature sheets. Depending on how it was printed (a strip of five sheets seems likely) collecting possibilities of the severed stamps are multiplied.

This is reminiscent of the hugely popular press sheets the United States Postal Service made available when it issued the Marilyn Monroe stamp last June. A limited edition of 1,000 numbered copies of the birds press sheets will be hand-signed by the designer and the artist.

Two of the birds, the puffin and the woodpecker, will also grace prestamped stationery. On the same day, the harlequin duck will spread its wings on the 90-cent aerogramme. The other two birds will appear on stationery in July.

Some time in February or perhaps early March, a series on high-tech industries will appear. It will likely be in a booklet format and could be the Prestige booklet of the year as it is conducive to sponsorship, which is a marketing technique once espoused by

Canada Post that has not been popular in the last few years.
Canada Post's press release states

that "although many issue dates have

not been finalized, the issues are listed in rough chronological order." This is an interesting statement since it indicates that some stamps — the AIDS awareness and Olympic Games commemoratives for example — will be issued well ahead of the event they com-

The XIth International Conference on AIDS will be held in Vancouver July 7-12. Canada Post's issuance of a stamp in April or May would promote the meeting.

memorate.

Atlanta will play host to the XXVIth Olympiad in August. It's also the centennial of the revival by Baron Pierre de Coubertin of the modern Olympic Games.

To commemorate these events, a set of stamps featuring Canadian sporting heroes will be issued. Will they all be Olympians? In any event, Canada Post, which is looking at a June date for this issue, will probably take the opportunity to support Canada Day as well. So should we then expect a booklet of 10 stamps or a souvenir sheet with an athlete per province?

By now, most of you will know that Ralph Mitchener passed away Dec. 20. He had written this column for more than 12 years.

Although his illness was diagnosed only a few months before his death, he had been ill since last spring. He continued writing his column until he entered hospital and the last one was published Oct. 28.

Ralph took great care in composing these columns. He was quite proud that many of his readers were non-philatelists, and he wanted to make his writings responsive to all his constituency.

He will be greatly missed by the philatelic community at home and abroad, and I will miss him. too. He was a great friend and mentor. To his wife, Jackie, and their children, Christine and Hugh, go our heartfelt condolences.

The next column will cover the remainder of the year's issues, including those whose first day of issue is scheduled at CAPEX '96, the World Philatelic Exhibition in Toronto, June 8-16, 1996.

NEXT WEEK: Coins