

## Development of Canada's Northland issue of 1961 publicized far northern territories

Figure 1. This Canadian 1961 5¢ Compass Rose, Earth Mover and Surveyor stamp (Scott 391) was issued to commemorate development of Canada's Northland.



**The 1961 5¢ Compass Rose, Earth Mover and Surveyor stamp was designed by a warrant officer from the Royal Canadian Engineers.**

Fifty years ago, in 1961, Canada considered the Great White North its last frontier. Although much progress had been made in developing the vast expansive land since the beginning of the 20th century, most Canadians were not fully aware of the immense wealth of still-underdeveloped resources found there.

The 5¢ Compass Rose, Earth Mover and Surveyor stamp (Scott 391) shown in Figure 1 was issued Feb. 8, 1961, to commemorate the development of Canada's Northland.

The issue had a two-fold purpose. The first was to acknowledge the work already done by prospectors, miners, bush pilots and explorers who had opened up much of the territory from the Yukon to Labrador, and up to Alert on Ellesmere Island. The second was

to continue the Conservative government's aggressive promotion that the Arctic was Canadian.

The stamp was designed by Bernard James Reddie (1913-92). He was a warrant officer first class with the Royal Canadian Engineers and began designing the Northern Development stamp at home in his spare time. He was also responsible for the designs of three other Canadian stamps: the 5¢ Emily Pauline Johnson stamp (Scott 392), the 5¢ Colombo Plan stamp (394) and the 5¢ Bicentennial of the First Postal Land Route stamp (413).

The design was engraved by Yves Baril (born 1932) and the lettering was

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24-54★	40.00	6●	29.00	33a★	52.00
26	8.00	7	50.00	34★	9.00
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16-17★	45.00	7	7.50	52★	85.00
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29-32★	190.00	10	12.00	54a●	40.00
34-36★	53.00	FRANCE-LEVANT		67★	130.00
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M1a	95.00	4●	7.00	J6a★	DEMAREST
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117-22 ★ 1

135 ★

191 ★

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205 ★

206 ★

207 ★

210, C31 ★ 1

210 ★

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253-57 ★

261-62 ★

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30.00	30
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13.00	167
7.00	176
52.00	220
15.00	278 *
7.00	286 *
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	20.00		11.00
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★	16.00		175.00
14★	32.00		28.00
★	7.00		
83★	10.00		
★	8.00		

FRENCH SOUTHERN AND ANTARCTIC	
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★	12.00
19★	★
★	65.00
★	17.00
★	7.00
24★	95.00
28★	290.00
★	12.00
★	18.00
★	80.00
44★	25.00
★	16.00
53★	28.00
68★	7.00
75★	7.00
72★	7.00
89★	7.00
11★	8.00
25★	7.00
★	42.00
★	23.00
★	24.00
5★	17.00
★	60.00
★	63.00
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C17★	26
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C28★	14
C37-38★	8
C39-40★	9
C40a★	10
C45★	13
C47-48★	7
C88★	6
C106-07★	8
C123★	6
C126★	6
C127★	7
C130-31★	13
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14	24
15	18
51-60	
#57●	39
102-05	8
B1	7
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C1-3★	6
C11-14★	18
C15★	

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119	
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J1-8	
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75.00	27
34.00	27●
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47.00	50
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29.00	846
46.00	861
33.00	100
9.00	100
14.00	101
16.50	101
9.50	π
14.00	106
37.50	121
66.00	122
72.00	135
5.00	136
9.00	151
11.00	153
11.00	164
31.00	180
★ 74.00	189
45.00	256
★ 56.50	6
70.00	
★ 65.00	1-5
★ 55.00	3
65.00	40
★ 15.00	5
★ 9.00	6
★ 12.00	16
★ 7.50	26
★ 35.00	28
8.00	35

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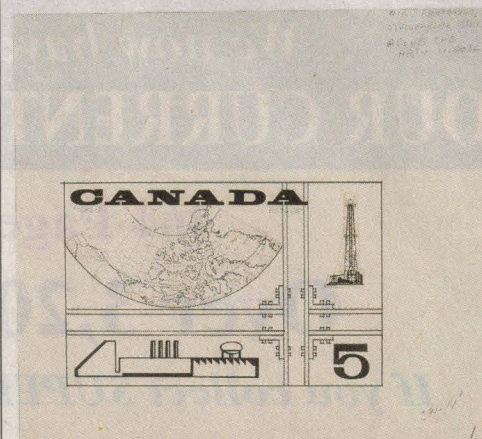


Figure 2. Essays submitted but not used for the Development of Canada's Northland issue. The design at the top is by Laurence Hyde, and the one below it is by Norman Hallendy.

Continued from page 34

by Gordon Mash (born 1933). The Canadian Bank Note Co. printed 30,055,000 stamps perforated 12 in sheets of 200 cut into post office panes of 50. The stamp was printed in red and green. There are no recorded varieties of this issue.

A number of artists were approached to submit designs, including Laurence Hyde (1914-87) and Norman Hallendy (born 1932). Figure 2 shows unadopted designs (or essays) by Hyde (at top) and Hallendy (bottom).

Hyde's design was submitted while he was working for the National Film Board of Canada. His watercolor drawing was received by the Canadian Post Office on Oct. 30, 1959, showing how far ahead the Stamp Division was planning issues. Hallendy, a world famous artist, author and lecturer on the north and its people, was, at the time, employed by the Department of Northern Affairs, whose mandate was to look after the vast northern territory.

Another artist, whose name is not recorded, submitted six watercolor drawings on two sheets of paper, shown in Figure 3. The sheets were laid out onto either side of a card. Two designs were painted directly on the paper (B — middle left and D — top right) whilst the others (A, C, E and F) were painted on sepa-

Please turn to page 38

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Continued from page 36

rate sheets of paper. All images are surrounded by pencil lines simulating perforations.

The C design in the lower left corner was



Figure 3. Six essays in watercolor for the issue by an artist whose name is presently unknown.

selected for further development, as the Postal Archives owns a more refined drawing of the same design in ink, gouache and pencil on brown construction paper.

Final approval for printing of the stamp was received from Postmaster General of Canada William Hamilton (1919-89) on Nov. 14, 1960. He served as postmaster general from 1957 to 1962. Hamilton had previously approved the design on Sept. 22, 1960.

A presentation folder containing a block of nine of the Northern Development stamp was produced some time after the stamp was issued. The captions are written in three languages: Hungarian, English and French. Pictured in Figure 4, it was prepared for distribution at the International Federation of Phi-

Elismerés mindazoknak, akik egyesített erővel a kanadai Észak mérhetetlen természeti kincseinek kiaknázásán fáradoznak.

A tribute to those who are uniting in helping to develop the immense natural resources of the north.

Hommage aux pionniers qui travaillent de concert à la mise en valeur des inestimables richesses du Nord canadien.

39/- #17

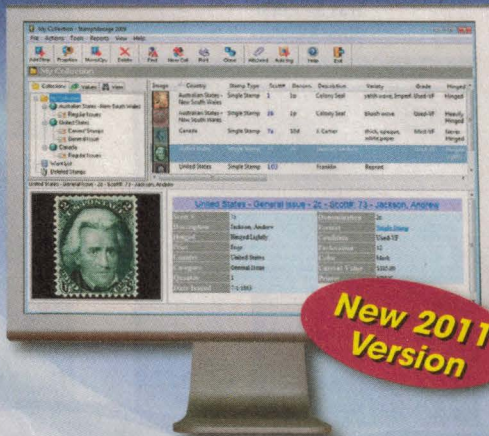


Figure 4. A presentation folder for the issue prepared for the International Federation of Philately (FIP) World Philatelic Exhibition held in Budapest, Hungary, Oct. 1-3, 1961. The folder is inscribed in Hungarian, English and French.

lately (FIP) World Philatelic Exhibition held in Budapest, Hungary, Oct. 1-3, 1961, at which time the FIP held its 30th congress.

The images used in Figures 2 through 4 are courtesy of the Canadian Postal Archives. ■

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