



75 Years Ago (1947 -2022)
The Beginnings of CAPEX with an Emphasis on CAPEX '51

# Early 1947 - CAPEX

- Prominent Toronto philatelists create a nonprofit organization after attending CIPEX 1947 in New York in May 1947
- They included Fred Jarrett, Cyril Woodhead, Walter S. Bailey, L. A. Davenport, C. R. Shorney, P. J. McCabe and Clarence Jephcott
- Named Canadian Association for Philatelic Exhibitions (CAPEX)
- Purpose:
  - Encouraging, promoting and holding philatelic exhibitions, competitions and displays
  - Encouraging generally the hobby of philately

### Incorporation – June 19, 1947

- Approved by the Ontario Provincial Secretary: Daniel Roland Michener
- Later Speaker of the House of Commons (1957-1962)
- Governor General of Canada (1967-1974)





Memorandum of Agreement	of Canadian	Association for Philatelic
		EXHIBITIONS
1041	Time	7

Elle, the undersigned, the subscribers hereto, do hereby severally cohemant and agree each with the other to become incorporated under the provisions of The Companies Act as a corporation without share capital for the purposes and objects set forth in the Petition herein;

- The subscribers to the Memorandum of Agreement of the Corporation shall be the first members and the Corporation shall consist of the subscribers and of those who shall hareafter be duly elected as members of the Corporation in accordance with the by-laws and regulations from
- 2. The interest of a member in the Corporation shall not be transferable, and shall lapse and ease to exist upon the death of such member or when such member shall cease to be a member by resignation or otherwise in accordance with the by-laws and regulations from time to time in force;
- 3. The directors of the Corporation shall constitute the Committee of Management of the Corporation:
- 4. The directors may, from time to time, make by-laws and regulations, not contrary to law or any provision of the letters patent, supplementary letters patent, if any, or The Companies Act, and, from time to time, amend, vary or repeal the same, respecting.
  - (a) the admission of members and the election or appointment of directors, trustees and officers:
  - (b) the time and place of holding and the calling of meetings of members, trustees and directors, and the requirements as to proxies and the procedure at and the conduct of such meetings:
  - (c) the payment of officers and employees; and
  - (d) the control, management and conduct of the affairs of the Corporation;
- 5. Every by-law and regulation and every repeal, amendment, codification or variation thereof, unless in the maintime confirmed as a general meeting duty called for that purpose, shall have force only until the meet annual meeting of the Corporation, and in default of confirmation there are not asset to be a superfect of the companion of the companion of the companion and the confirmation of the companion and the companion and the confirmation are the confirmation of the companion and companion and the confirmation of the companion and companion and confirmation of the companion and companion and confirmation of the companion and companion and confirmation of the companion and confirmation and confirmation of the companion and confirmation and confirmation and confirmation are confirmation.
- 6. Such by-laws, regulations, amendments, modifications and variations shall replace, exclude and modify the regulations set out in Form 4 in the Schedule to The Companies Act, save that in any matters covered by such Form 4 and not provided for in the Corporation's hy-ways, regulations or amendments, the regulations and provisions of the said Form 4 shall apply and be in force, but all such matters which, after the passing of the Corporation's first by-laws and regulations, may be left to be governed by such Form 4, may be varied, amended, excluded or modified by any by-laws or regulation.
  - In Elituess Thereof we have hereunto set our hands and affixed our seals.

Signature of Subscriber	Seal	Residence (giving street and number)	Signature of Witness
Fred Friett	0	232 mars lay	C.M. Juplier
Lowborkers	(2)	529 Whening	
Thatto i Danker	(	48 Yazelan a	C.t. College
Labaverpor	2(7)	230 housmount de	L. Za. Lagues
Il romes	(4)	Cum Gerland Dr. Polled is	C.M. Sylves
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(ho) but	(0)	171 Pentray LSt. 6	C. tu. Juphos

# SUPPORT CANADA'S FIRST INTERNATIONAL

PHILATELIC EXHIBITION

# JOIN "CAPEX" TODAYII

#### MEMBERSHIP COMMITTEE

J. N. SISSONS, Chairman

G. BURNHAM
C. DEVOLPI

FRED GREEN

MISS MAE HANSELMAN

HAROLD HUMBY

N. LAGIOS

A. H. WARI

All Directors

Address all communications direct to

"CAPEX" HEADQUARTERS

70 Bloor St. West, Toronto 5, Canada

Phone: PRincess 2820

Cables: CAPEX—Toronto

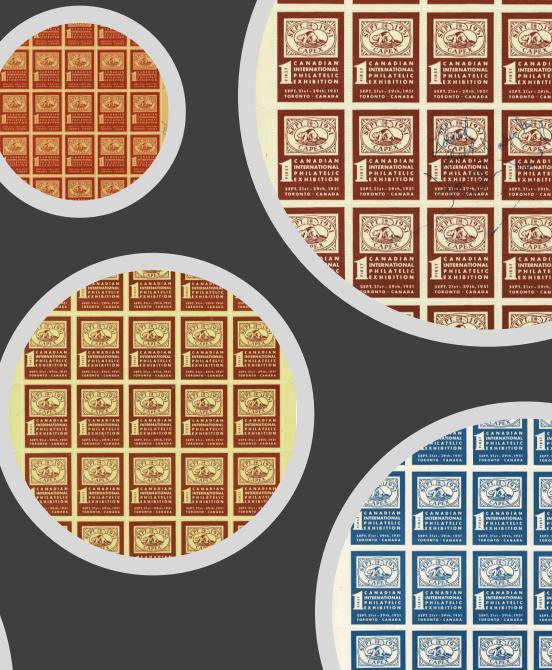
### 1947 - 1951

- Membership sold. Four types: Honorary, Life (\$25), Sustaining (\$10-5years) and Regular (\$2 per year)
- By December 1949 70 members including 30 Life members. By July 1951 – 730 members (104 Life)
- September 22, 1949 First announcement of CAPEX '51
- October 25, 1949 Appointment of a General Manager: Leslie A. Davenport
- October 25, 1949 Head Office 70 Bloor Street West
- March, 1950 Teresa Reiter, Executive Secretary, LONDON 1950 Organizational Secretary

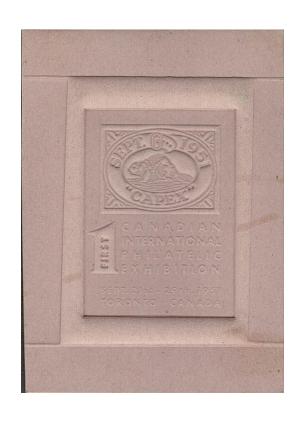
### Official Seals

- Sheets of 25 perforated labels
- 25¢ per sheet
- 6 sheets (\$1.25), 10 sheets (\$2.00)
   and 25 sheets (\$4.00)
- Produced by Rolph, Clark & Stone (Toronto) at no cost to CAPEX





### Flong (Newspaper Mat) and Imperforate Proofs on India

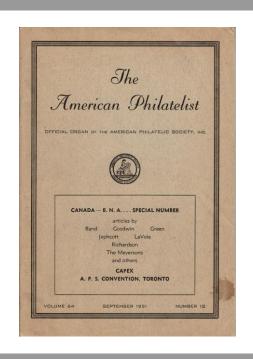




# Official Seals on Cover

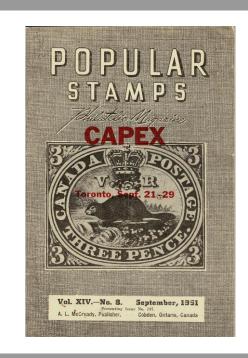












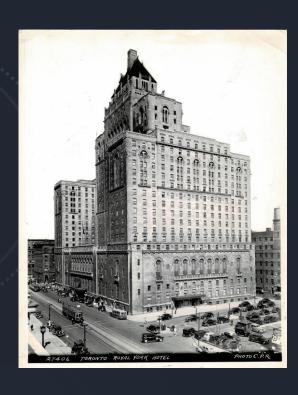
# Periodicals – Special Numbers

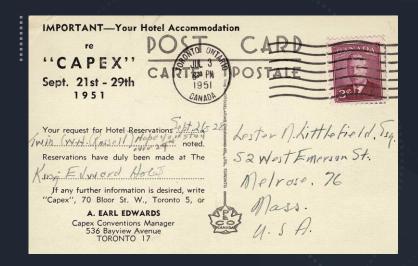
- The American Philatelic Society Convention at CAPEX '51 – September 25-28, 1951
- Mac McCready, Editor of Popular Stamps – one of the main supporter of CAPEX '51

# Official Hotels

- King Edward Hotel Convention Headquarters
- Royal York Hotel
- King Edward Hotel Booking reservation confirmation, September 26-28, 1951



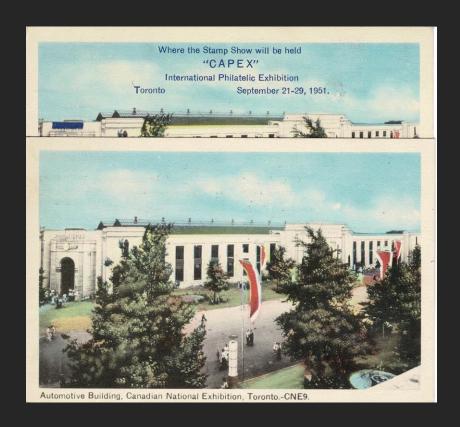




Venue – Automotive Building – CNE Grounds

September 21-29, 1951





# Venue – Automotive Building – Publicity Postcards



- Photogelatine postcard
- Normal and Overprinted cards
- Note blue rectangle on right overprinting the words MOTOR SHOW on the building
- September 29, 1951 Last day of show card

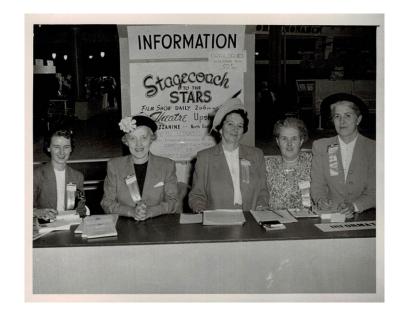
# Opening Ceremonies

- September 21, 1951 11 AM
- Field Marshal His Excellency the Right Honourable Viscount Alexander of Tunis, KG, Governor General, Patron of CAPEX '51
- First Royal Patron (1947) of the Canadian Philatelic Association now the Royal Philatelic Society of Canada





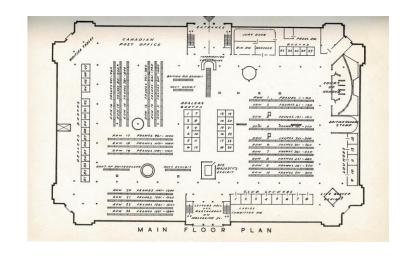








# Admission & Registration







Venue – Automotrive Building - Inside

- Rented for \$10,000
- View of the frames (1332) and Court of Quality Society Booth/Lounge (13) – Union Philatélique de Montréal

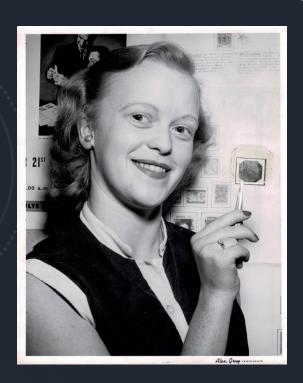


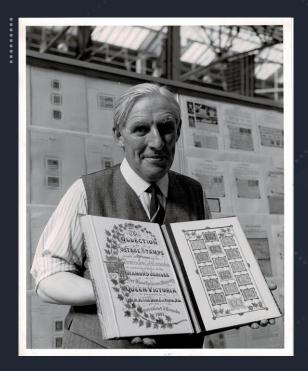
- Borrowed tarp from the Community Response Unit to block light
- Live beavers

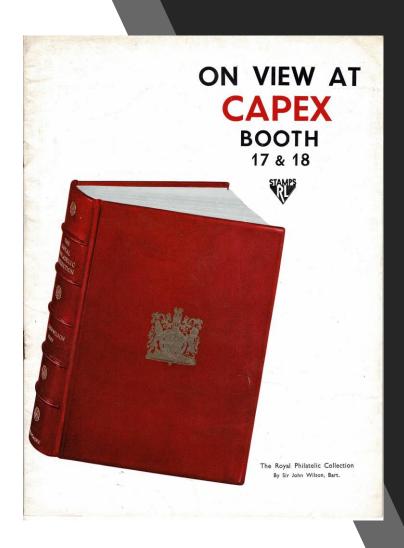
## Court of Honour

- The Royal Philatelic Collection: 9 frames of 16 pages
- The 1856 British Guiana 1¢ Magenta held by Shirley Collins. Also exhibited at CAPEX '78.
- 56 frames of Gems from 42 collectors
- Pre-December 31, 1851 (except for BNA)
- Sir John Wilson, Bt, holding the 1897 Diamond Jubilee presentation book









# Royal Philatelic Collection Book

- Robson Lowe Ltd. Booth
- Sales prospectus available in September 1951
- Catalogue of nearly 250,000 items in the Collection
- Written by Sir John Marriot, Bt
- Published in 1952 by the Dropmore Press
- £190 including freight and insurance
- £190 = \$7160 US in 2020.
- Today from \$500 to \$800 with/without slipcover

### Pitney-Bowes of Canada – Meter Mail

- Participated in CAPEX '51
- Many different slogans
- Specimen September 18, 1951, and September 23 for labels
- In 1951, 40% of franking in Canada and the USA was metered mail
- Official first day of use –
   September 21, 1951



#### A PHILATELIC SALUTE

His originators or the Postage Meter and Metered Mail take this opportunity to salute a great event in Canada's postal and philatelic history. In the Canadian International Philatelic Exhibition and to pay tribute to all those considerations of the coession: the directors of the Exhibition, the Post Office Department, the stamp editors . and the millions of collectors, young and old.

And if there should be those who look with concern and regret upon the swift advance of Metered Mail, let them be assured that the Postage Meter holds no threat to the beloved hobby, can never hostices and can only serve to make them somewhat less common and prolific, and hence slightly rarer than they are and will be!

Instead, it can now be recognized in philately, as it has long been known in business and industry, that the mechanically imprinted postage meter stamp with its dated postmark . needing no cancellation, and non-negotiable . . represents the one notable advance in the payment of postage in more than a century.

Today, the postage paid on Metered Mail amounts to nearly two-fifths of the total in Canada and in the United States. The annual dollar volume is approximately \$32,000,000 and \$600,000,000,000, respectively.

A small but increasing amount of that postage is finding its way into collectors' albums, because even the utilitarian meter stamp, with its "slogans" or "postmark advertisements," now has its own philatelic followers. They are making Metered Mail an intressing if minor branch of the greatest of all hobbies

OF CANADA. I.TD.

#### PITNEY - BOWES

1156 Bay Stree

PITNEY-BOWES, INC.

ORIGINATORS OF MI

Reprinted from Official Catalogue for "CAPEX", I Under auspices of Canadian Association PITNEY-BOWES OF CANADA, LTD:

AT POINT OF MAILING





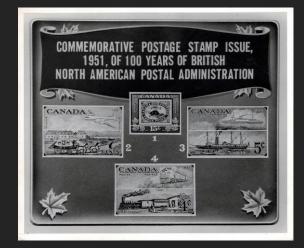




# Pitney-Bowes of Canada - Slogans



# Canadian Post Office Department - Promotion











The Stamps – September 24, 1951

- CAPEX '51 stamps put on sale
- Hon. G. Édouard Rinfret, CR, PMG officiated



### Presentation Booklets



- Issued September 24, 1951
- Two types: blocks of 4 for sustaining members of CAPEX and plate blocks of 4 for Life members.
- Quantity unknown but at least 129 Life members and 640 Sustaining members would have received one plus unknown number of VIPs and Officials

# First Day Covers – Official CAPEX

- CAPEX solely responsible for FDCs. Not Ottawa. Closing date for request September 22, 1951, at CAPEX offices.
- Serviced FDCs sold through The Stamp Collectors' Exchange Club (SCEC), Dealers and the CAPEX Office (blanks)
- SCEC Booth 85
- Variety of configurations (single, pair, block and plate block) and combination covers
- 5¢ for a blank and \$2.10 for a complete plate block set of covers
- Also sold mint stamps including sheets.





BY DENIS BARCLAY

- As he told it during a CBC Stamp Club meeting in January, 1951. -

An important step in Canada's postal history was made on July 1, 1948, with the inauguration of a brand new mail service — the first of its kind on this continent. Called "all-up" mail, the service provides for the air carriage of first class letters an ounce in weight or less, if delivery is hastened.

This innovation represents a substantial development in Canadian air mail. Canadian air mail started in 1918 with an experimental air mail flight between Montreal and Toronto on June 24, 1918. Private companies began carrying mail in 1924, in 1926 the Post Office entered the air mail picture and the service took on small but permanent form.

Today, with "all-up" mail, Canadians enjoy the most inexpensive air mail service in the world. Canada is the first country in the world to establish "all-up" on a nation-wide basis. Some European countries have operated a similar service but only internationally. South Africa has tried it in limited fashion.

The "all-up" service means this Letters, which bear the ordinary four-cent stamp for surface delivery, will be dispatched to their destinations by air if it means faster delivery to the public. Where air routes are short, airline flight schedules and Post Office delivery schedules may not give the air carriage of mail any particular advantage. In this case surface transportation will be used. Letters over an ounce must still carry the seven-cent air mail\_stamp to go by air. The new service does not apply to international mail.

While a number of scheduled Canadian operators will carry "all-up" mail, the bulk of it will go to the dense population areas and will fly with TCA. With the large capacity North Stars on domestic routes, the Company now has sufficient cargo space to handle it.

As "all-up" is new in postal history, the Post Office Department and TCA are keeping a close watch on its development. Of primary interest is the volume of air borne mail being generated by the new service.

The carriage of first call mail by air has a tremendous time-saving advantage over ground transport. The larger the distance, the greater the advantage. In a country the size of Canada, that adds up to a lot of hours gained. The consequence is a quickening of all our business and social life with correspondence delivered in hours instead of days.

The transport of "all-up" mail is a big and important undertaking, its success will be a singular achievement in public service. TCA has a responsible role to fulfill in making that achievement possible.

### First Day Covers — Trans-Canada Airlines





- Special FDC for CBC Stamp Club members – Announced September 6 by President Doug Patrick
- Used CAPEX '51 Official cachets with additional text in the address box.
- Map of TCA network at back
- Insert on "All-Up" Mail for Canada (Denis Barclay CBC Stamp Club, January 1951)

# First Day Covers – Official USA

- Produced by The Washington Press of Newark, NJ
- ArtCraft and White Ace stamp albums displayed at Booth 33
- Official Cachet maker for CIPEX (1947) and the ASDA shows (1949, 1950)



# First Day Covers – Maximart Cards

- Showing Diesel Electric Locomotive (4¢), a Trans-Canada North Star Airliner (7¢) and a Beaver (15¢)
- Two 5¢ cards: SS City of Toronto and SS Prince George
- 1850s train and Stage Coach cards are not recorded
- Published by TULANE, New York, NY







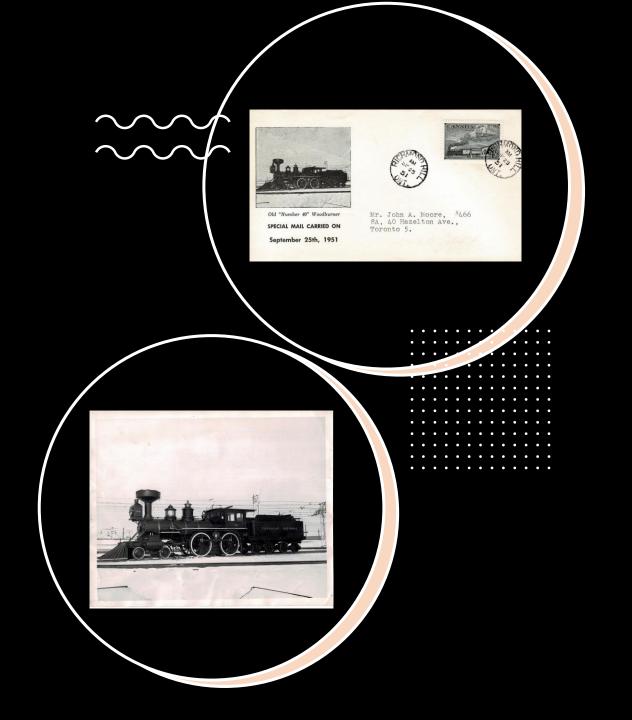




# Sir Sandford Fleming Plaque

- Unveiled September 26, 1951, at 112 Yonge (65 Yonge – 1851), site of Sir Sanford's drafting office (2<sup>nd</sup> floor)
- By Sir John Marriot, Bart., CVO, Keeper of the Royal Philatelic Collection
- 1851 John Bentley's drugstore
- 1951 Huron & Erie Trust
- 2022 TD Canada Trust
- V.G. Greene and Sheila Watson holding plaque





# Richmond Hill to CAPEX '51 – CNR Train

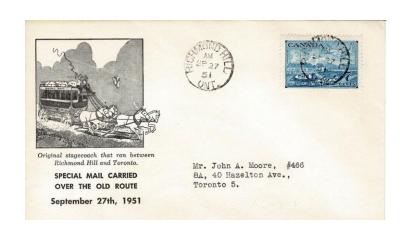
- September 25/27, 1951
- Old "Number 40" Woodburner
- Set of four covers
- Only to Life and Sustaining members of CAPEX



# Richmond Hill to CAPEX '51 – CNR Train



- Mail being delivered by Postmaster on horseback Retired fireman William Ellison, retired mail courier Charles Foster and rider George Fitzsimmons
- Lord Tweedsmuir, GG and Patron of CAPEX '51, alighting from the engine car (September 21, 1951)



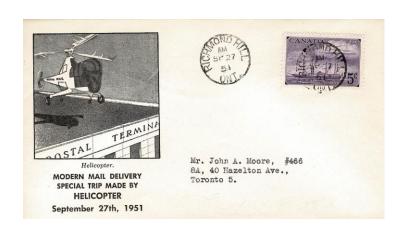




# Richmond Hill to CAPEX '51 – Stage Coach

- September 27, 1951
- Coach "John Thompson" driven by Jerry Clark (left) and Mervin Hebden, Toronto Transit Commission employees

 Arrived at the same time as helicopter which left four hours later.



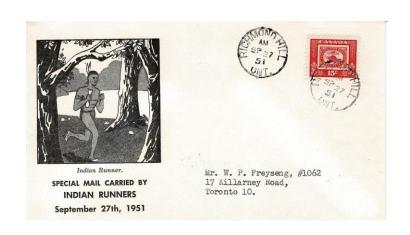




## Richmond Hill to CAPEX '51 -Helicopter

- September 27, 1951
- J. G. Léopold Langlois, MP, Parliamentary Secretary to the PMG receiving the mail from L. A . Davenport
- Pilot Elton Smith Bell Aircraft Corp.







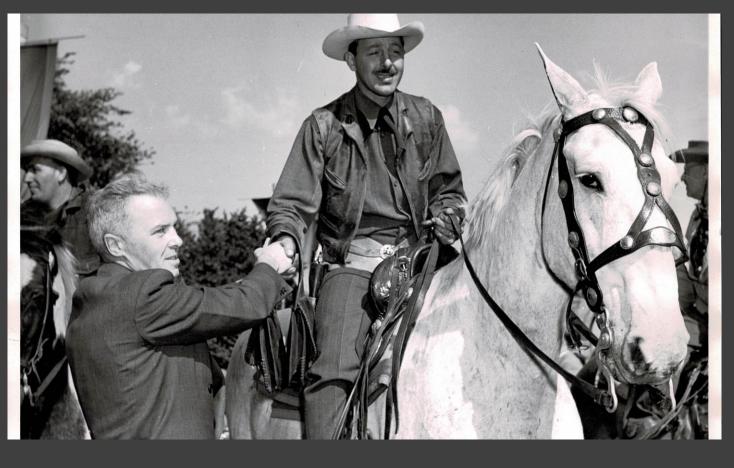


Richmond Hill to CAPEX '51 – Indian & Modern Runner

- September 27, 1951
- Relay team of runners Indian runner unidentified.
- Ray Beaumont of Toronto's Red Devils Club hands mail to J. N. Craig, Postmaster at Toronto

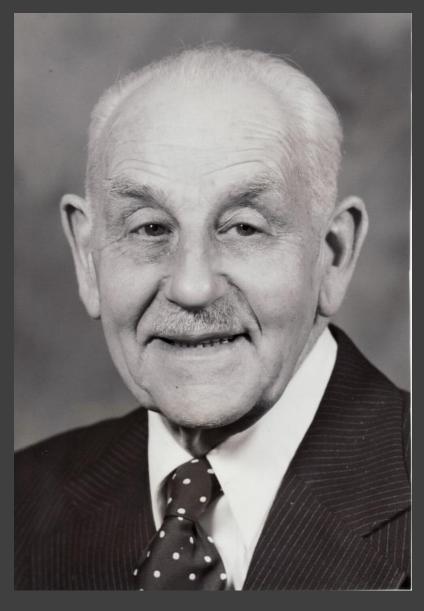






Richmond Hill to CAPEX '51 – Pony Express

September 27, 1951 – No covers prepared Relay team from Shamrock Ranch, Caledon, ON Walt Sterne with a bag of mail L. A. Davenport handing satchel containing mail



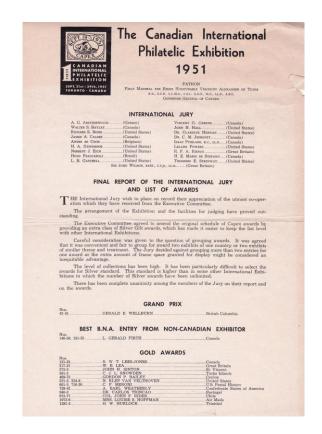




### Roll of Distinguished Philatelists - Ceremony

- September 27, 1951, Automotive Building
- Frederick Walker, Keeper of the Roll of Distinguished Philatelists and Honorary Secretary to the Board of Elections
- Gerald E. Wellburn from BC elected 1951
- Stanley Bryan Ashbrook signing. The other signatory was Lester George Brookman. Both from the USA





CAPEX '51 - Awards

- Silver Sheffield Tray
- Three sizes for Gold, Silver and Bronze
- Gerald E. Wellburn Grand Award winner









CAPEX '51, CAPEX '78, CANADA 82, CAPEX '87, CANADA 92, CAPEX '96 and CAPEX '22

# Source and Origin of Material

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